



Whetman Plants international is part of the **Selecta Group**. The Selecta Group is a leading global breeder, grower and marketer of innovative ornamental plants. Our breeding activities comprise bedding and balcony plants, houseplants, perennials and cut flowers. With our production sites and sales companies in Europe, Africa, Asia and America, we serve all relevant markets worldwide.

For our company in the UK and Ireland, we are currently looking for a

General Manager / Managing Director (m/f/x) based in the UK

YOUR TASKS

- **Business Strategy & Growth:** Develop and implement strategies to drive sales, expand customer base, and improve profitability
- **Sales in UK and Ireland:** Oversee sales activities, maintain and develop customer relationships and attend (international) trade fairs
- **Financial Oversight:** Manage budgets, monitor financial performance and compliance to tax regulations
- **Team Leadership:** Support and motivate the small team, ensuring productivity, motivation and the monthly payroll in cooperation with our accountant
- **Compliance & Risk Management:** Ensure all legal, regulatory, and health & safety standards are met
- **Managing and controlling distributors agreements and reports**
- **International cooperations:** Engage and cooperate within our global team

YOUR PROFILE


- Knowledge of the horticultural/agricultural industry
- Enthusiastic, customer-friendly personality with an affinity to greenhouse horticulture
- Willingness to get involved in day-to-day operations
- Strong commercial expertise with the ability to drive revenue and profitability
- Experience in financial management and business planning
- Technical background regarding ornamental plants is a plus
- Experience in a leadership role
- Ability and willingness to travel (30-40%), including both international and domestic trips


WE OFFER


- Opportunity to make a direct impact in a growing company
- Autonomy to shape the business strategy and future growth
- To work remotely within UK or in our UK office
- A safe workplace in a growing, worldwide successful, family-owned company
- An international environment with professional and personal opportunities for developing
- Company car and phone

DID WE SPARK YOUR INTEREST?

Please send your detailed application including your salary expectations and the possible starting date to **Karen Sander**.

 Whetman Plants international | Ashcombe Road, Dawlish, Devon EX7 0QP

 jobs@selecta-one.com

 www.selecta-one.com